

# CANADA IS LOOKING FOR NEW BRANDS!

## FDFA BRAND DISCOVERY PROGRAM FALL 2021 REQUEST FOR SUBMISSIONS

Do you have a great product or new brand you would like to introduce to Canada's duty free stores? We are currently looking for all categories.

The Frontier Duty Free Association, representing Canada's border stores, has developed a *Brand Discovery Program* to source new products for the Canadian market.

For more information on how to apply,  
contact the FDFA: [brands@fdfa.ca](mailto:brands@fdfa.ca)

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