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FRONTIER DUTY FREE ASSOCIATION ANNOUNCES “BACK TO BUSINESS” VIRTUAL SUMMIT

OTTAWA, ON (September 24, 2021) – Today, Frontier Duty Free Association (FDFA), the industry association for Canada’s land border duty free shops announced it will be holding a virtual summit for operator members November 15-18, 2021, during the time that is usually slotted for its in-person convention.

The newly conceived summit will include working sessions designed to help get stores back to business with a number of operations areas to be covered, including working with some suppliers who have seen major supply-chain disruptions. The goal of the 3-day virtual event will be to help stores revitalise innovation, facilitate inventory management and supplier connections.

“Land border duty free stores have been essentially closed since March 2020 and during that time, there have been changes in the supply chain and inventories have been depleted,” said Barbara Barrett, FDFA Executive Director. “Operators need to acquire up-to-date product and innovations.”

Traditionally bringing together duty free store owners, suppliers, distributors, and major sponsors from across Canada, FDFA’s convention provides a space for like-minded professionals to collaborate, innovate, and celebrate the duty free industry and the association has set a date to hold the FDFA 2022 Convention Nov. 14-17, 2022, location and details to be determined.

“With the border partially open, it is time to get them ready for being back to a regular business flow,” said Barrett. “We are excited to be able to connect again, even if only virtually, and certainly excited to be able to talk about getting back to business.”

Additionally, the association will be introducing a new *Brand Discovery Program* coming in the new year to facilitate sourcing new competitive products globally for Canadian land border duty free stores. Details to follow in coming months.

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*The **Frontier Duty Free Association (FDFA)** is the Industry Association representing the interests of Canada’s duty free shops. Active membership includes 33 Canadian Land Border Duty Free Shops, and Associate Members consist of Canadian Airport and U.S. Land Border Duty Free Shops. As well, as trade supplier members and others interested in the duty free industry. Visit our website to learn more www.fdfa.ca.*

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