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Platinum Award *Nomination* 2019

The Platinum Awards recognizes land border duty free stores that exemplify best practices in all aspects of its operations. The staff foster exceptional customer experience practices and demonstrate innovation and vision for a thriving duty free industry. Operators are invited to submit a nomination showcasing their store and qualification based on criteria.

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Voted by Supplier members selling their products in more than one province.

The judging criteria:

- 1. Product display and merchandising (25%)*
- 2. Maintains a clean well-kept shopping environment (25%)*
- 3. Contributes to growth, innovation and product development (25%)*
- 4. Collaborative and knowledgeable staff (25%)*

Nomination Process

All stores are eligible for the Platinum Awards. However, we encourage you to submit an optional one-page bio, including photos, showcasing your store and qualification based on above criteria. Submissions should be received at the FDFA office no later than **August 8, 2019**.

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