**FDFA Convention Sponsorship Benefits 2018**

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| Platinum Partner – 40k support and above* Recognition in the FDFA Convention Member Directory
* Recognition on members only website:
	+ Large logo for full year (bottom of secure members’ home page)
	+ Large logo convention partners page
* Recognition within the FDFA Communiqué
* Full signage recognizing platinum/diamond/gold partners at registration desk
* Recognition awarded at gala evening
* Option to provide speech (5 minute) at either the gala (only available if sponsoring gala) or the Welcome Lunch
* Option to conduct quarterly survey’s to FDFA operators for one year (up to 5 questions per survey) – FDFA to facilitate
* One complimentary suite at convention hotel during convention
* Event signage with corporate sponsors name and/or logo
* Based on event – the event would be named after corporate sponsor
* One full page ad in convention directory – placement determined by FDFA
* Social Media Campaign (FB & Twitter) - 30 shares/post throughout the year, timing to be determined by supporter & FDFA
* Two (2) full supplier registrations
* Supporter ribbons on delegate name badges
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| **Diamond Partner – 25k-40k support*** Recognition in the FDFA Convention Member Directory
* Recognition on members only website
	+ Medium logo for one year (bottom home page)
	+ Medium logo convention partners page
* Recognition within the FDFA Communiqué
* Social Media Campaign (FB & Twitter) - 20 shares/post throughout the year, timing to be determined by supporter and FDFA
* Full signage recognizing platinum/diamond/gold partners at registration desk
* Option to provide speech (3 minute) at the Welcome Lunch
* Option to conduct 3 surveys to FDFA operators within one year (up to 5 questions per survey) – FDFA to facilitate
* Event signage with corporate sponsors name and/or logo
* Based on event – the event would be named after corporate sponsor
* One half page ad in convention directory – placement determined by FDFA
* One (1) full supplier registration
* Supporter ribbons on delegate name badges
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| Gold Partner – 10-24k Support* Recognition in the FDFA Convention Member Directory
* Recognition on members only website:
	+ Small sized logo for one year (bottom of home page)
	+ Med-Small logo Convention Partners page
* Recognition within the FDFA Communiqué
* Social Media Campaign (FB & Twitter) - 12 shares/post throughout the year, timing to be determined by supporter and the FDFA
* Full signage recognizing platinum/diamond/gold partners at registration desk
* Option to conduct two surveys to FDFA operators within one year (up to 5 questions per survey)– FDFA to facilitate
* Dependent on event – there would be a sign recognizing the sponsor outside of the event
* Based on event – the event would be named after corporate sponsor
* Supporter ribbons on delegate badges
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| Silver Partner – 5-9k Support* Recognition in FDFA Convention Member Directory
* Recognition within members only website – Convention Partners page small logo
* Recognition within the FDFA Communiqué
* Social Media Campaign (FB & Twitter) - 6 shares/post throughout the year, timing to be determined by supporter and the FDFA
* Option to conduct one survey to FDFA operators (up to 5 questions per survey) – FDFA to facilitate
* Dependent on event – there would be a sign recognizing the sponsor outside of the event
* Sponsor ribbons on delegate badges
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| Bronze – 2-5k Support* Recognition in FDFA Convention Member Directory
* Recognition within members only website – Convention Partners page
* Recognition within the FDFA Communiqué
* Dependent on event – there would be a sign recognizing the sponsor outside of the event
* Based on event – the event would be named after corporate sponsor
* Sponsor ribbons on delegate badges
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| Participating Recognition $500-$1999 Support* Convention Member Directory
* Recognition within members only website – Convention Supporters page
* Sponsor ribbons on delegate badges
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