**FDFA Convention Sponsorship Benefits 2018**

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| Platinum Partner – 40k support and above  * Recognition in the FDFA Convention Member Directory * Recognition on members only website:   + Large logo for full year (bottom of secure members’ home page)   + Large logo convention partners page * Recognition within the FDFA Communiqué * Full signage recognizing platinum/diamond/gold partners at registration desk * Recognition awarded at gala evening * Option to provide speech (5 minute) at either the gala (only available if sponsoring gala) or the Welcome Lunch * Option to conduct quarterly survey’s to FDFA operators for one year (up to 5 questions per survey) – FDFA to facilitate * One complimentary suite at convention hotel during convention * Event signage with corporate sponsors name and/or logo * Based on event – the event would be named after corporate sponsor * One full page ad in convention directory – placement determined by FDFA * Social Media Campaign (FB & Twitter) - 30 shares/post throughout the year, timing to be determined by supporter & FDFA * Two (2) full supplier registrations * Supporter ribbons on delegate name badges |
| **Diamond Partner – 25k-40k support**   * Recognition in the FDFA Convention Member Directory * Recognition on members only website   + Medium logo for one year (bottom home page)   + Medium logo convention partners page * Recognition within the FDFA Communiqué * Social Media Campaign (FB & Twitter) - 20 shares/post throughout the year, timing to be determined by supporter and FDFA * Full signage recognizing platinum/diamond/gold partners at registration desk * Option to provide speech (3 minute) at the Welcome Lunch * Option to conduct 3 surveys to FDFA operators within one year (up to 5 questions per survey) – FDFA to facilitate * Event signage with corporate sponsors name and/or logo * Based on event – the event would be named after corporate sponsor * One half page ad in convention directory – placement determined by FDFA * One (1) full supplier registration * Supporter ribbons on delegate name badges |
| Gold Partner – 10-24k Support  * Recognition in the FDFA Convention Member Directory * Recognition on members only website:   + Small sized logo for one year (bottom of home page)   + Med-Small logo Convention Partners page * Recognition within the FDFA Communiqué * Social Media Campaign (FB & Twitter) - 12 shares/post throughout the year, timing to be determined by supporter and the FDFA * Full signage recognizing platinum/diamond/gold partners at registration desk * Option to conduct two surveys to FDFA operators within one year (up to 5 questions per survey)– FDFA to facilitate * Dependent on event – there would be a sign recognizing the sponsor outside of the event * Based on event – the event would be named after corporate sponsor * Supporter ribbons on delegate badges |
| Silver Partner – 5-9k Support  * Recognition in FDFA Convention Member Directory * Recognition within members only website – Convention Partners page small logo * Recognition within the FDFA Communiqué * Social Media Campaign (FB & Twitter) - 6 shares/post throughout the year, timing to be determined by supporter and the FDFA * Option to conduct one survey to FDFA operators (up to 5 questions per survey) – FDFA to facilitate * Dependent on event – there would be a sign recognizing the sponsor outside of the event * Sponsor ribbons on delegate badges |
| Bronze – 2-5k Support  * Recognition in FDFA Convention Member Directory * Recognition within members only website – Convention Partners page * Recognition within the FDFA Communiqué * Dependent on event – there would be a sign recognizing the sponsor outside of the event * Based on event – the event would be named after corporate sponsor * Sponsor ribbons on delegate badges |

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| Participating Recognition $500-$1999 Support  * Convention Member Directory * Recognition within members only website – Convention Supporters page * Sponsor ribbons on delegate badges |