

# John Stewart

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**Summary:** A public policy professional with diplomatic, Board of Directors and financial management experience. Expert knowledge of the North American economy, the Canadian and U.S. federal governments, and energy policy. A volunteer leader in governing social service organizations.

**Key Strengths:** Fast, high-quality policy writing. Adding intellectual solidity and credibility to policy and advocacy work. Building strong Boards of Directors. Bringing continuity and resilience to management teams. Reaching out to new partners and to overlooked bases of support.

Government of Canada Secret security clearance. Public Service French-language rating ECB.

## **PROFESSIONAL EXPERIENCE**

**Director of Policy and Research, Canadian Nuclear Association, Ottawa, since October 2010.** See [www.cna.ca](http://www.cna.ca). Additionally **Director of Communications** interim from November 2012 to May 2013 and from January to July 2016.

- Responsible for researching and prioritizing the public policy issues and articulating the policy positions of a national industry association. Mobilizing a team to communicate the industry's key messages to Parliament, government, media, business and general audiences.
- In-depth research and policy development relating to science and technology, major electric power infrastructure, decarbonizing the economy, displacing fossil fuels with electricity.
- Developing and chairing the association's lead advisory body, the Public Affairs Advisory Committee, comprised of VPs and senior managers. Secretary of the Nuclear Leadership Forum, a major initiative by 27 CEOs to set a 25-year vision for the industry, with six Action Teams analyzing the obstacles and opportunities involved in realizing the vision.
- As Acting Director of Communications, leading the Communications staff in preparations for the industry's main annual event, a major annual conference and trade show with 690 registrants and a total budget of about \$1 million. This involved development of the conference speaking program, digital media activities, direct email promotion, print advertising, and newspaper editorial content.

**Chair of the Policy Committee (volunteer role), National Electricity Roundtable, 2015-16,** developing and writing a submission to the federal government's climate change policy consultation.

**Studies Committee Member (volunteer role), Energy Council of Canada, 2010.** Drafted "Building on Strengths," the ECC's report to the 2010 World Energy Congress.

**Supervisor, Financial Management Center, Embassy of the United States of America, Ottawa,** June 2008 - October 2010.

- Deputy head (senior permanent manager) of the 15-employee Financial Management Center (FMC) serving the Embassy, seven Consulates, and other U.S. government operations in Canada. Overall manager of the FMC and direct supervisor of seven staff (one of whom supervised five others). Responsible for most staff selection and hiring. Worked with Washington-based Resource Managers to develop the U.S. Mission's \$11 million annual budget for State Department Diplomatic and Consular Programs. Supervisor of the staff who developed more than \$22 million in additional budgets to support other agencies and programs.
- Authorized Certifying Officer, approving vouchers of up to US\$25,000 per accounting line item for payment. Authorized to transmit record telegram messages to Department headquarters and other U.S. diplomatic posts. Financial Manager of the U.S. Delegation to the 2010 G20 Summit in Toronto and also of the U.S. Government Delegation to the 2010 Winter Olympic Games in Vancouver. Quality Manager responsible for Mission Canada's implementation of the Collaborative Management Initiative, a program to document and standardize business processes across the Department of State.
- Coordinator of *The Ambassador's Lecture Series*, a sequence of experts' talks with Embassy staff on aspects of Canadian history and society.

**Economic Specialist, Embassy of the United States of America, Ottawa, 1990-2008**

- A senior staff economist in the world's largest bilateral trade and investment relationship. Provided analysis, advice and advocacy for the U.S. Government on a broad range of economic and political issues. Key policy areas: finance, macroeconomics, federal-provincial relations, energy pipelines, electric power, critical infrastructure, intellectual property, trade and trade agreements.
- Prepared a high volume of briefers, presentations, speeches and opinion articles. Credited with dramatically raising the quality of the Embassy's economic analysis and reporting. Formally commended several times by senior Washington figures.
- Maintained an extensive base of contacts in Ottawa and across Canada. Initiated, led and sustained intergovernmental dialog. Credited with making contact work much more proactive
- Represented the Economic Section and the Embassy at various events. Accompanied the Ambassador to key events involving economic contacts, audiences and issues.

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**Special Advisor, International Policy Integration, Fisheries and Oceans Canada**, October 2006 - April 2007 (on loan from US Department of State via Interchange Canada).

- Led development of international policy strategies for the Department of Fisheries and Oceans, based on an inventory and analysis of DFO's 220-plus activities with or in the United States.

**Economics Faculty, Algonquin College, Ottawa**, 1988-90 (full-time), 1992-96 (part-time)

**Systems Planner, Finance Department, Imapro Corporation, Ottawa**, 1987-89

**Technical Writer, Research & Development Department, Imapro Corporation, Ottawa**, 1984-86

## **PROFESSIONAL DEVELOPMENT AND EDUCATION**

Passed the U.S. National Foreign Affairs Training Center's course modules covering **Budgeting, Appropriation Law, Accounting, Accounts Payable Certification**, and other training for financial management officers in diplomatic missions, Arlington, VA, fall 2008.

Passed the **Level II Chartered Financial Analyst Examination** in June of 2001 and Level I in June of 1999; completed the **Canadian Securities Course** in 1994-95.

Training in **media and crisis communications**, 2011.

Participated in a five-day **Supervisors' Training course**, Department of State, 2010, and a five-day **Quality Management Coordinators' workshop**, Department of State, Washington, DC, 2009.

Participated in and contributed to the U.S. National Foreign Affairs Training Center's course in **Trade Agreement Implementation**, Arlington, VA, fall 2002.

Postgraduate Diploma in Economics, London School of Economics, University of London, U.K. Distinction in **Political Economy of Natural Resources** and Merit in **Economic Policy**.

Master of Arts, Norman Paterson School of **International Affairs**, Carleton University, and Bachelor of Arts, **Canadian Studies**, Mount Allison University.

### AWARDS

Member of a Climate Change Outreach team that received the **U.S. Department of State's Superior Honor Award** "for superior performance in effectively communicating U.S. foreign policy on the environment and climate change" in 2006.

Three time individual recipient of the **Department of State's Meritorious Honor Award** for economic reporting and analysis. 2003 citation: "For sustained superior analysis, advocacy and public diplomacy in support of energy relations with Canada, our largest energy supplier."

**Honorary Life Member of The Glebe Centre Incorporated** for service on the Board of Directors, and other volunteer contributions, 2002-2006.

### COMMUNITY SERVICE

President of the Board of Directors of the **Ottawa Community Immigrant Services Organization** ( [www.ociso.org](http://www.ociso.org) ), 2011-. Vice President, 2009-2011. Signatory to the organization's annual funding agreements (millions of dollars annually) with all levels of government, the United Way, and school boards. Recruited more people with business experience and connections to the Board of Directors. Reached out aggressively to new partners and to overlooked bases of support. Re-asserted effective supervision of management performance by the Board and initiated a return to financial resiliency after a deep crisis brought on by funding cuts.

Member of the Board of Directors and the Finance Committee of **The Glebe Centre Inc.**, a not-for-profit 265-bed retirement residence and seniors' centre, during a major property redevelopment project from 2003-06.

President of the Board of Directors of **English Language Tutors for the Ottawa Community** ( [www.eltoc.ca](http://www.eltoc.ca) ), a not-for-profit immigrant services organization, 2004-06. Led the organization's growth from a part-time to a full-time office staff (an 80% growth in service capacity) and toward a larger, more professional Board of Directors.

President of the **FSN Association**, a group of about 150 locally engaged employees of the U.S. Mission to Canada, 1994-96.

Participated in building a house for a destitute family in rural Cambodia, and in re-starting the schooling of three of the family's children, in 2009-10.

Volunteer with **Education in Action**, an Ottawa-based support network for a Guatemalan indigenous peasants' economic organization, through its founding and development in 2006-07.

**PUBLICATIONS**

Forthcoming monograph book on the history of U.S.-Canada relations in the Bush-Clinton-Bush years, McGill-Queen's University Press, spring 2017.

**"Step Outside: How Many Electric Cars do you See?,"** *Policy Options*, September 2014.

**"The Real Meaning of Obama's Climate Plan,"** *Policy Options*, September-October 2013.

**"Nuclear: A Canadian Strategy for Energy, Jobs and Innovation,"** *20/20* magazine, Canadian Manufacturers and Exporters, November 2012.

**"Project, or Faith? Quebec's 1995 Push for Sovereignty and the Realities of International Relations,"** *Canadian Foreign Policy Journal*, Summer 2012.

**"Nuclear Energy"** chapter in *Canada: Winning as an Energy Superpower*, Canadian Academy of Engineering, 2012.

**"Nuclear in the Oil Sands: Building on Canada's Strengths,"** *Policy Options*, February 2012.

**"Canada's Innovation Puzzle: Is Our National Conversation Missing a Piece?"** *Policy Options*, September 2011.

**"Ten Years On, Timeless Lessons from the Magazine Dispute,"** *Embassy*, January 11, 2011.

**"Magazines, Ministers and Monoculture: The Canada-U.S. Dispute over Magazines in the 1990s,"** *Canadian Foreign Policy Journal*, Summer 2010.

**"Making the Most of U.S.-Canada Energy Ties,"** *Foreign Service Journal*, December 2003.

**"Bringing Planning and Perspective to the Free Trade Rush,"** *World Economic Affairs*, Autumn 1997.

**Creator and co-author of educational software** accompanying several college-level economics texts in the 1990's. This included Windows-based tutorials for U.S. and Canadian editions of *Economics* by Richard G. Lipsey and Paul N. Courant, published by HarperCollins/Addison Wesley.