

ERIC JOHNSON

Government – Private – Not-for-Profit

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PROFILE

Nearly 15 years of government, private sector, and not-for-profit experience with tangible, proven results. A relationship and consensus builder with fiscal, strategic, and operations leadership capabilities. A strong track record of performance in fast-paced organizations.



OBJECTIVE

Seeking an executive leadership position in a fast-paced organization that can leverage my extensive experience in government, private sector, and not-for-profits to bring the organization to the next level and create the conditions for sustainable growth.

EXPERTISE

Strategy Development

Government and Public Policy

Advocacy and Communication

Team Building

Fiscal Planning and Management

Business Development and Fundraising



Present

WORK EXPERIENCE

Director, Public Affairs

Ottawa, ON

@ StrategyCorp Inc.

Provide strategic advisory services to executive level private and public sector clients in complex political environments. Specialize in unconventional problem solving to create the conditions for success for each client's unique situation.

- Obtained a multi-year, multi-million dollar, core-funding contribution from the government of Canada for an international development sector client.
- Created the business case and government relations strategy to obtain federal government financial support for a multi-billion dollar petrochemical facility.
- Optimized the communications and community relations department of Manitoba's largest regional health authority.

AWARDS

Conrad N. Hilton Humanitarian Prize 2017
ICDDR,B Team Member

MVP 2011
Victorian Order of Nurses

Service Recognition and Appreciation 2009
Minister of National Defence

Gold Medal 1996
Pan American Taekwondo Open

2013 – 2015

Director, Alberta - Federal Relations

Ottawa, ON

@ Government of Alberta

Led advocacy efforts to advance Alberta's key interests and oversaw the management and operations of the Ottawa office. Established relationships and worked closely with government officials including Ministers, political staff, and senior public servants.

- Opened the Alberta Ottawa office and integrated local processes with those of the Government of Alberta.
- Established Alberta's interdepartmental foreign direct investment response process resulting in contracted turnaround time and increase value-added information sharing.
- Led advocacy strategy development and implementation in multiple policy areas (i.e. energy, transportation, infrastructure, environment, health, labour, etc.).

EDUCATION

Business Administration – Finance 2005
@ Algonquin College

LANGUAGES

English

French

Korean

VOLUNTEER

- Director-at-Large 2014 – 2016
@ Lymphoma Canada Board of Directors
- DSP Assistant Coach 2014 – 2016
@ Ottawa Internationals Soccer
- President and Chair 2013 – 2014
@ Westboro Village Cooperative Preschool

PUBLICATIONS

A Smart Approach to Building Smarter Communities
StrategyCorp Inc.




Projects

- Carib Renewable Energy 2018
Strategic Advisor
Equity Investor
- Arcs of Fire Investment 2017
Founding Board Member
Equity Investor
- InHouse Consulting 2011
Principal Equity Investor

Personal




Social Media

-  @ericcrossjohnson
-  linkedin.com/in/ericcrossjohnson
-  @ericcrossjohnson

WORK EXPERIENCE

2011 – 2013

Director, Corporate Affairs  Ottawa, ON
@ Victorian Order of Nurses

As a member of the Senior Management Team, managed the organization's turnaround efforts to establish desired culture, structures, and process systems, to position VON for sustainable growth.

- Developed and wrote the organization's Strategic Plan and Business Plan.
- Implemented Lean processes across the organization to reduce waste and create sustainable growth.
- Successfully brought the organization back to a position of solvency.

2009 – 2011

Chief of Staff  Ottawa, ON
@ Senate of Canada

Led and managed all aspects of the Senator's office, including budgets. Oversaw staff, assigned tasks and responsibilities, and evaluated performance. Primary advisor to the senator on policy and legislative issues.

- Researched and penned the Senator's internal report on creating efficiencies in the Canadian healthcare system.
- Consistently recognized as one of the lowest spending Senate offices.
- All direct reports are now in senior position within and outside government.

2006 – 2009

Executive Assistant to the Minister  Ottawa, ON
@Minister of Foreign Affairs and National Defence

Coordinated and supported the Minister's daily activities. Contributed to policy development, and communications planning. Prepared media advisories, news releases, backgrounders, briefing notes, and question and answers documents for the Minister.

- Authored the government policy statement and the Minister of Foreign Affairs' response to the Lebanon War.
- Contributed to the successful results of one of the largest evacuations of Canadian citizens.
- Led the execution of the communication rollout for the Canada First Defence Strategy.

REFERENCES

Available upon request

