

David Granovsky, M.A.

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PROFILE

- Specialize in government and media relations
- Extensive experience in lobbying for change in government policy at national level
- Written a variety of communications products for external and internal use
- Currently seeking a senior public affairs role

PROFESSIONAL EXPERIENCE

*Lead Government Relations
Canadian Nurses Association*

November 2014 – Present

- Establishes, implements and evaluates CNA's government relations strategy;
- Assesses and makes recommendations to address and advance CNA's government relations profile;
- Advises CEO, senior management and serves as an advisor to board members on the parliamentary legislative and policy priorities of relevance to CNA
- Manages the preparation of presentations, briefing and background material to support CNA's government relations profile;
- Created and managed CNA's 2015 federal election grassroots advocacy campaign; and
- Created and managed CNA's Facebook Live Virtual Town Halls for the 2017 CPC and NDP leadership races, and Facebook Live Coffee Break in 2017 with Canada's Minister of Health.

Government Relations Co-ordinator

Co-operative Housing Federation of Canada

February 2008 – November 2014

- Provided strategic advice, identifying advocacy opportunities and delivering the Federation's government relations activities to both federal and provincial levels of government;
- Managed and led co-operative housing advocacy campaigns during the 2008 and 2011 federal elections;
- Drafted and edited public policy documents and communications materials (e.g., speaking notes and submissions for parliamentary committee hearings, backgrounders and communiqués);
- Arranged and led tours of member housing co-operatives in ridings for MPs and ministerial staff;
- Monitored national media, governmental and Canada Mortgage and Housing Corporation communications on housing, homelessness and poverty issues;
- Administered the Federation's social media websites (Facebook and Twitter); and
- Increased the Federation's profile by identifying and pitching stories to national and local assignment editors and reporters.

*Research and Legislative Affairs Associate
Impact Public Affairs*

September 2006 – August 2007

- Researched and drafted briefing notes and backgrounders on issues such as corporate tax

- harmonization and the *Bank Act* for industry associations and non-profit organizations;
- Tracked and analyzed government legislation, regulations, policies, programs and reports;
- Distributed communiqués, pitched news stories and interviews to local and national media; and
- Attended and reported on Committee meetings and liaised with political staff.

Teaching Assistant

University of Windsor

January 2005 – May 2006

- Graded papers, exams and led weekly tutorials for two undergraduate level Political Science courses: Issues in World Politics and International Organizations.

Legislative Assistant for the Opposition Critic for International Cooperation

Deepak Obhrai, MP

August 2003 – May 2004

- Researched files related to the Canadian International Development Agency, prepared questions for Question Period;
- Co-ordinated media requests and outreach to ethnic media, prepared communiqués; and
- Authored communications products for distribution to riding.

Parliamentary Intern

The Hon. Art Eggleton, PC

February 2003 – June 2003

- Authored a policy proposal on creating an Office of Nation Building within CIDA for Canadian Foreign Policy Review; and
- Conducted research and attended committee meetings.

Parliamentary Intern

The Hon. Stockwell Day, PC, MP

October 2002 – February 2003

- Researched and provided briefing materials and recommendations on policy matters.

EDUCATION

- *Master of Arts* in Political Science, Emphasis on International Relations, 2006; University of Windsor
- *Bachelor of Arts*, Major in Political Science, 2002; Concordia University

LANGUAGE PROFICIENCY

- English: mother tongue
- French: intermediate conversational

VOLUNTEER COMMUNITY ACTIVITIES

Member, Communications and Community Relations Committee

- November 2010 – October 2012 Jewish Federation of Ottawa

Member, Resource Development Committee

- November 2012 – November 2013 Jewish Federation of Ottawa