

Dear Sir/Madam;

If your senior leadership team could benefit from a vision-driven, goal-focused executive with a proven history of innovation and achievement, please review the enclosed CV. After reading your requirements for the position opening, I am certain of my ability to excel in this capacity.

Throughout my 25+ year career, I have established a reputation as a transformational leader who is driven by challenge, undeterred by obstacles, and committed to furthering standards of excellence. My expertise encompasses all aspects of business development and administration, from controlling costs and maximizing revenues to harnessing team strengths to improve companywide performance. Further, my ability to build consensus among executive teams and stakeholders to promote transparency and influence positive change has been repeatedly proven.

Please consider the following highlights of my qualifications:

- 16-years as Canadian President with world-class manufacturing leader requiring total P&L accountability.
- Growth-focused leader with 16+ years of multi-unit management experience. Talented executive with an exemplary history of performance in organizational improvements and implementation of best practices.
- Motivated with proven attention to detail and outstanding follow through. Pragmatic and results oriented, with a focus on bottom-line results, maintains a track record of achieving and exceeding the standards of performance set out for any project.
- Strong communicator with a consultative sales style, powerful negotiation skills, and problem-solving abilities. Able to aggressively identify opportunities, develop focus, and provide tactical business solutions. Excellent presentation, computer, and interpersonal skills.
- Extensive national and international business travel and dealings.

I look forward to meeting with you and learning more about your goals for this position and organization. Until then, thank you for consideration.

Sincerely,

William Evoy  
Enclosure

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## President, Executive Director/CEO

*20+ years' success leading engineering innovation for high-growth organizations*

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Versatile financial executive with deep experience in applied technology, business strategy, corporate governance and entrepreneurship. Adept at identifying and solving problems, working with the executive team to improve the company and cutting down on the bureaucracy in an organization. Functioned as Canadian President of a leading global steel building manufacturer for more than 16 years along with 9 years as an independent business consultant. Expert presenter, negotiator, and businessperson; able to forge solid relationships with partners and build consensus across multiple organizational levels.

### Highlights of Expertise

- Strategic Business Planning
- Business Continuity Management
- Infra & Premises Planning & Construction
- Client and Stakeholder Communications
- Contract Development / Negotiations
- Budget Administration / Management
- COO Level Program Management
- Process Redesign / Change Management
- Staff Development Programs
- Technology Impact on Business

## Career Experience

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MLCN Investment Management Corp., Saskatoon

### **INDEPENDENT BUSINESS DEVELOPMENT CONSULTANT, PRESIDENT & CEO** (15 Month Consulting Assignment)

Oversaw operations for the development, launch, and strategic planning for multiple businesses such as Urban Commercial, Light and Industrial Land Development within the City of Saskatoon, Interest in a Local Casino and Golf Club, and Two Petro Canada Service Stations.

- ◆ Spearheaded the turnkey construction of a new commercial office building, ensuring delivery on schedule and within budget constraints.

TEAD Equestrian Association for Disabled, Hamilton, ON

### **EXECUTIVE DIRECTOR** (One Year Consulting Executive)

Performed functions as an Independent Consultant for the non-profit organization founded in 1978, successfully attempting alterations to the business infrastructure as a whole as well as major Capital Building Campaign changes in order to increase business operations and incoming revenue.

Diani Group of Companies, Santa Maria

### **INDEPENDENT BUSINESS DEVELOPMENT CONSULTANT** (Three Year Business Development Consulting Assignment)

Conducted operations to assist new businesses in creating innovative and profitable strategies, within a "Coach" capacity. Developed and implemented a marketing program designed to reach out to and address the Design/Build construction markets.

### Additional Experience

#### **Independent Business Development Consultant** (Three Year Business Development and Consulting Assignment)

- Bel-Con Engineering

**President/CEO & General Manager** ▪ 16-years, Butler Buildings Canada

**President/CEO & General Manager** ▪ Redirack Ltd.

**Vice President & General Manager** ▪ HH Robertson, Buildings Division

# Education & Credentials

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## Arts & Science

*University of Ottawa, Ottawa, ON*

*Sheridan College of Applied Arts and Technology, Oakville, ON*

## Professional Development

- Certified Managed Studies
- Adult Teaching Certificate

## Affiliations

- Commissioned Officer Air Force Reserve
- Instructor, Management Studies, Sheridan College
- Past Chairman, Canadian Sheet Steel Building Institute
- Corporate Fund-Raising Leader for Kidney Foundation