



## Strategic Convention Committee

### Teleconference

Attendees: Laurie Karson, Abe Taqtaq, Simon Resch,  
Tania Lee and Allison Boucher

When: Monday, March 23<sup>rd</sup> at 10:00am – 11:30am (EST)

Teleconference #: 1-888-289-5473 Access #: 614331

#### Item

#### **A Standard Agenda Items**

##### **Call to Order**

- Review of Draft Meeting Minutes - March 6<sup>th</sup>, 2017

#### **B Key Agenda Discussion Items**

- Draft Convention Format - proposed by Tania Lee
- Revised Convention Program Scenario Analysis (based on numbers and budgets), including a detailed qualitative review by the FDFA (Laurie & Allison)
- Convention Registration Benchmarking - discussion
- Sponsorship Opportunities - discussion
- Next Meeting - discussion

#### **C New Business & Adjournment of Meeting**