

FDDA Convention Sponsorship Benefits 2016

Platinum – 40k support and above

- Recognition article (i.e. 250 words) in the communiqué
- Recognition in the FDDA Convention Member Directory Recognition on members only website:
 - Large logo for full year (bottom of secure members' home page)
 - Large logo convention supporters page
- Full signage recognizing platinum/diamond/gold supporters at registration desk
- Recognition awarded at gala evening
- Option to provide speech (5 minute) at either the gala (only available if sponsoring gala) or the Welcome Lunch
- Option to conduct quarterly survey's to FDDA operators for one year (up to 5 questions per survey) – FDDA to facilitate
- One complimentary suite at convention hotel during convention
- Event signage with corporate sponsors name and/or logo
- Based on event sponsoring – the event would be named after corporate sponsor
- One full page ad in convention directory – placement determined by FDDA
- Social Media Campaign (FB & Twitter) - 30 shares/post throughout the year, timing to be determined by supporter & FDDA
- Two (2) full supplier registrations
- Supporter ribbons on delegate name badges

Diamond – 25k-40k support

- Recognition article (i.e. 250 words) in the communiqué
- Recognition in the FDDA Convention Member Directory
- Recognition on members only website
 - Medium logo for one year (bottom home page)
 - Medium logo convention supporters page
- Social Media Campaign (FB & Twitter) - 20 shares/post throughout the year, timing to be determined by supporter and FDDA
- Full signage recognizing platinum/diamond/gold supporters at registration desk
- Option to provide speech (3 minute) at the Welcome Lunch
- Option to conduct 3 surveys to FDDA operators within one year (up to 5 questions per survey) – FDDA to facilitate
- Event signage with corporate sponsors name and/or logo
- Based on event sponsoring – the event would be named after corporate sponsor
- One half page ad in convention directory – placement determined by FDDA
- One (1) full supplier registration
- Supporter ribbons on delegate name badges

Gold – 10-24k Support

- Recognition article from FDDA (i.e. 200 words or less) in FDDA communiqué
- Convention Member Directory
- Recognition on members only website:
 - Small sized logo for one year (bottom of home page)
 - Med-Small logo Convention Supporters page
- Social Media Campaign (FB & Twitter) - 12 shares/post throughout the year, timing to be determined by supporter and the FDDA
- Full signage recognizing platinum/diamond/gold sponsors at registration desk
- Option to conduct two surveys to FDDA operators within one year (up to 5 questions per survey)– FDDA to facilitate
- Dependent on event sponsoring – there would be a sign recognizing the sponsor outside of the event
- Based on event sponsoring – the event would be named after corporate sponsor
- Sponsor ribbons on delegate badges

Silver – 5-9k Support

- Recognition in FDDA Convention Member Directory
- Recognition within members only website – Convention Supporters page small logo
- Recognition within the FDDA Communiqué
- Social Media Campaign (FB & Twitter) - 6 shares/post throughout the year, timing to be determined by supporter and the FDDA
- Option to conduct one survey to FDDA operators (up to 5 questions per survey) – FDDA to facilitate
- Dependent on event sponsoring – there would be a sign recognizing the sponsor outside of the event
- Sponsor ribbons on delegate badges

Bronze – 2-5k Support

- Recognition in FDDA Convention Member Directory Recognition within members only website – Convention Supporters page
- Recognition within the FDDA Communiqué
- Dependent on event sponsoring – there would be a sign recognizing the sponsor outside of the event
- Based on event sponsoring – the event would be named after corporate sponsor
- Sponsor ribbons on delegate badges

Participating Recognition \$500-\$1999 Support

- Convention Member Directory
- Recognition within members only website – Convention Supporters page
- Sponsor ribbons on delegate badges