

# ALL-IN-ONE MEDIA SYSTEM

(with Embedded PC)

46" Display - \$4,600 each + Shipping and HST

42" Display - \$3,700 each + Shipping and HST

+ \$760 (PADS Software)

**\* ONE TIME INSTALLATION FEE - OVERALL \***  
(Not each location)

PADS  
Server

**+ \$1,500 Installation of PADS Server**

(PADS Server, Designer, & Scheduler for x Number of Viewers)

- Requires Power Source & Internet Connection

- Content will be Updated via Centralized Location

- Each display will have PADS Viewer, with as many displays desired per location



LOCATION 1



LOCATION 2



LOCATION 3



## **COMPUTER - VISUAL DISPLAYS** **w/USB**

**\$3,350 each + Shipping and HST**

- **46" Display**
- **Requires Power Source**
- **USB Updatable**  
(Content on USB Stick will Loop Continuously)





## COMPUTER KIOSKS

**\$4,895.00 + Shipping and HST**

- Requires Power & Internet Connection
- Will arrived pre-programmed with Interactive Customs Allowance Experience
- Updates of Content will be available remotely through Internet Connection  
(For example - Future videos can be added,

### Dimensions:

16.56" Wide

53.7" Tall

10.5" Deep

Weight: 105 lbs

109 lbs for 19" LCD Display

Base Plate: 21" W, 17.5" D

Overhead Base Plate: 26" W, 26.1" D

Available in 8 Colours



WH260  
White Hammer tone  
Semi-Gloss



BK62  
Black Hammer tone  
Semi-Gloss



RD15  
Red Hammer tone  
Semi-Gloss



BK26  
Silver Vein  
Semi-Gloss



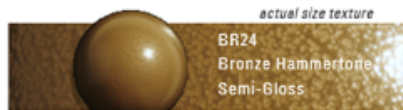
BG38  
Beige Hammer tone  
Semi-Gloss



GR05  
Silver Hammer tone  
Semi-Gloss



GN220  
Green Hammer tone  
Semi-Gloss



BR24  
Bronze Hammer tone  
Semi-Gloss



*It's better at the border*

## I'M ONLINE... I HAVE A VIDEO... NOW WHAT?

Now it's time to take your videos and share them with the world.

Below are the **TOP 10** ways to **SHARE** your videos to:

***Increase Consumer Awareness & Understanding, Increase Sales, Strengthen Social Networks and Provide a Memorable Experience.***

1. Upload videos online to your website. Your website is the #1 Location ("HOME BASE") to share your video and inform consumers
2. Upload videos to your You Tube Channel
3. Upload videos to your Facebook Page
4. Share your videos on Twitter Page
5. Share your videos on Linked In Account
6. Write a Blog Post about your videos  
(if you have a blog, News Page, or PR Page)
7. Send your videos / links out in an email blast
8. Include a link to your video(s) in your email signature  
(You may wish to use a URL Shortener - such as BIT.LY)
9. PLAY your videos LIVE, LOOPING in your location on a KIOSK Interactive Experience, Visual Computer Display, or All-in-One System
10. Display your videos, LOOPING at Trade Shows / Events



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## **WEB: VIDEO or INTERACTIVE MODEL**

**VIDEO MATERIALS (Digital Versions / DVDS / Interactive)**

**- MATERIALS TO BE SUPPLIED TO EACH LOCATION -**

### **WEB VIDEO:**

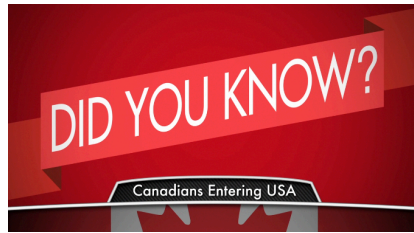
**- Digital copies will be provided**

(Regular/Extended Versions) in both English and French - for CAN & USA

**- Your Web Administrator will need to update your site by embedding the desired video(s) onto your website**



**- YouTube Links will also be made available should you wish to embed these video links instead to your website**



### **INTERACTIVE ONLINE MODEL:**

**- Will be loaded onto the Canadian Duty Free Main Site:**  
**[dutyfreecanada.com](http://dutyfreecanada.com)**

**- Each location will be provided with a link to embed into their website**

**- Video will be embedded directly into Interactive Model**

**- Will allow English / French Option to Users**

