Pacific Land Border Sales Jan - Apr 10-11

Pacific Gross Sales - Land Border	Apr 11					Apr 10					Variance		
Department (product lines) Rayon (gamme de produits)	Imported (IDNP) Importees	Imported (IDP) Importees	Domestic Nationales	Total	Sales Mix %	Imported (IDNP) Importees	Imported (IDP) Importees	Domestic Nationales	Total	Sales Mix %	Imported +/- %	Domestic +/- %	Total +/- %
Accessories (purses, wallets, sunglasses, etc.)	$25,948.55	$12,126.73	$3,560.13	$41,635.41	2.25%	$18,096.31	$5,565.97	$954.52	$24,616.80	1.47%	60.91%	272.98%	**69.13%**
Alcohol (liquor, liqueur, wine, coolers)	$428,252.15	$0.00	$202,101.35	$630,353.50	34.09%	$397,267.30	$0.00	$216,544.85	$613,812.15	36.70%	7.80%	-6.67%	**2.69%**
Beer (beer, malt-based coolers)	$1,524.51	$0.00	$18,427.90	$19,952.41	1.08%	$1,664.50	$0.00	$19,461.72	$21,126.22	1.26%	-8.41%	-5.31%	**-5.56%**
Clothing (including hats, fur, leather)	$12,249.69	$18,244.24	$4,955.81	$35,449.74	1.92%	$15,045.54	$13,040.60	$5,377.46	$33,463.60	2.00%	8.57%	-7.84%	**5.94%**
Crafts/arts	$86.03	$77.00	$175.59	$338.62	0.02%	$244.36	$175.00	$294.70	$714.06	0.04%	-61.12%	-40.42%	**-52.58%**
Electronics, Cameras, Binoculars, etc.	$108.97	$0.00	$0.00	$108.97	0.01%	$123.98	$0.00	$5.74	$129.72	0.01%	-12.11%	-100.00%	**-16.00%**
Food	$59,662.35	$1,443.14	$35,381.72	$96,487.21	5.22%	$55,306.69	$1,192.99	$37,949.17	$94,448.85	5.65%	8.15%	-6.77%	**2.16%**
Glassware, Crystal, China, Figurines, Porcelain	$3,172.50	$1,223.76	$78.83	$4,475.09	0.24%	$6,344.96	$1,122.96	$151.82	$7,619.74	0.46%	-41.13%	-48.08%	**-41.27%**
Jewellery, Watches, Clocks	$24,578.02	$80,728.99	$4,237.97	$109,544.98	5.92%	$31,876.09	$28,295.65	$5,598.35	$65,770.09	3.93%	75.01%	-24.30%	**66.56%**
Office and Travel Supplies	$4,622.97	$735.26	$355.91	$5,714.14	0.31%	$2,425.50	$419.76	$703.45	$3,548.71	0.21%	88.32%	-49.41%	**61.02%**
Perfume, Cosmetics, Skincare	$341,424.29	$6,979.96	$4,139.86	$352,544.11	19.06%	$306,699.79	$668.55	$4,836.88	$312,205.22	18.67%	13.35%	-14.41%	**12.92%**
Souvenirs (no clothing)	$2,912.44	$9,167.12	$1,715.70	$13,795.26	0.75%	$3,165.33	$10,671.92	$2,179.40	$16,016.65	0.96%	-12.70%	-21.28%	**-13.87%**
Tobacco, Cigars, Loose Tobacco	$264,334.90	$0.00	$273,831.48	$538,166.38	29.10%	$243,589.27	$0.00	$234,466.96	$478,056.23	28.58%	8.52%	16.79%	**12.57%**
Other	$156.90	$272.76	$311.32	$740.98	0.04%	$749.81	$182.50	$174.40	$1,106.71	0.07%	-53.91%	78.51%	**-33.05%**
TOTAL / TOTAUX	**$1,169,034.27**	**$130,998.96**	**$549,273.57**	**$1,849,306.80**	**100.00%**	**$1,082,599.43**	**$61,335.90**	**$528,699.42**	**$1,672,634.75**	**100.00%**	**13.65%**	**3.89%**	**10.56%**

Pacific Gross Sales - Land Border	Jan - Apr 11					Jan - Apr 10					Variance		
Department (product lines) Rayon (gamme de produits)	Imported (IDNP) Importees	Imported (IDP) Importees	Domestic Nationales	Total	Sales Mix %	Imported (IDNP) Importees	Imported (IDP) Importees	Domestic Nationales	Total	Sales Mix %	Imported +/- %	Domestic +/- %	Total +/- %
Accessories (purses, wallets, sunglasses, etc.)	$73,224.79	$30,223.55	$10,366.52	$113,814.86	1.88%	$53,841.70	$28,494.04	$2,687.75	$85,023.49	1.49%	25.64%	285.70%	**33.86%**
Alcohol (liquor, liqueur, wine, coolers)	$1,475,480.63	$0.00	$670,568.18	$2,146,048.81	35.45%	$1,419,752.48	$0.00	$733,157.11	$2,152,909.59	37.68%	3.93%	-8.54%	**-0.32%**
Beer (beer, malt-based coolers)	$4,704.32	$0.00	$53,626.84	$58,331.16	0.96%	$3,996.37	$0.00	$57,864.07	$61,860.44	1.08%	17.71%	-7.32%	**-5.71%**
Clothing (including hats, fur, leather)	$38,034.05	$56,331.70	$13,001.66	$107,367.41	1.77%	$117,707.55	$53,421.83	$32,540.83	$203,670.21	3.56%	-44.86%	-60.05%	**-47.28%**
Crafts/arts	$644.07	$192.90	$1,144.92	$1,981.89	0.03%	$399.61	$195.00	$1,474.72	$2,069.33	0.04%	40.76%	-22.36%	**-4.23%**
Electronics, Cameras, Binoculars, etc.	$228.95	$80.00	$0.00	$308.95	0.01%	$336.95	$263.95	$9.48	$610.38	0.01%	-48.59%	-100.00%	**-49.38%**
Food	$185,064.84	$4,610.24	$118,680.85	$308,355.93	5.09%	$164,789.15	$3,983.49	$119,718.77	$288,491.41	5.05%	12.38%	-0.87%	**6.89%**
Glassware, Crystal, China, Figurines, Porcelain	$10,561.80	$3,305.25	$742.59	$14,609.64	0.24%	$18,078.84	$3,363.81	$5,552.26	$26,994.91	0.47%	-35.33%	-86.63%	**-45.88%**
Jewellery, Watches, Clocks	$118,632.24	$241,250.67	$18,094.02	$377,976.93	6.24%	$97,810.54	$174,738.79	$27,543.93	$300,093.26	5.25%	32.04%	-34.31%	**25.95%**
Office and Travel Supplies	$13,563.91	$3,311.03	$1,224.86	$18,099.80	0.30%	$6,323.52	$2,206.58	$2,052.70	$10,582.80	0.19%	97.83%	-40.33%	**71.03%**
Perfume, Cosmetics, Skincare	$1,099,037.53	$23,823.84	$15,695.94	$1,138,557.31	18.81%	$930,157.28	$2,975.00	$12,852.30	$945,984.58	16.56%	20.33%	22.13%	**20.36%**
Souvenirs (no clothing)	$8,569.36	$30,583.74	$5,908.55	$45,061.65	0.74%	$40,915.46	$43,613.43	$25,331.41	$109,860.30	1.92%	-53.68%	-76.68%	**-58.98%**
Tobacco, Cigars, Loose Tobacco	$859,552.96	$0.00	$860,055.59	$1,719,608.55	28.40%	$783,358.98	$0.00	$736,105.80	$1,519,464.78	26.60%	9.73%	16.84%	**13.17%**
Other	$1,251.84	$1,360.27	$1,236.89	$3,849.00	0.06%	$3,582.31	$831.43	$1,184.56	$5,598.30	0.10%	-40.82%	4.42%	**-31.25%**
TOTAL / TOTAUX	**$3,888,551.29**	**$395,073.19**	**$1,770,347.41**	**$6,053,971.89**	**100.00%**	**$3,641,050.74**	**$314,087.35**	**$1,758,075.69**	**$5,713,213.78**	**100.00%**	**8.31%**	**0.70%**	**5.96%**