National Land Border Sales Jan - Dec 09 - 10

National Gross Sales - Land Border	Dec 10					Dec 09					Variance		
Department (product lines) Rayon (gamme de produits)	Imported (IDNP) Importees	Imported (IDP) Importees	Domestic Nationales	Total	Sales Mix %	Imported (IDNP) Importees	Imported (IDP) Importees	Domestic Nationales	Total	Sales Mix %	Imported +/- %	Domestic +/- %	Total +/- %
Accessories (purses, wallets, sunglasses, etc.)	$59,020.26	$46,043.24	$19,440.23	$124,503.73	1.16%	$53,312.18	$40,344.48	$74,827.10	$168,483.76	1.56%	12.18%	-74.02%	**-26.10%**
Alcohol (liquor, liqueur, wine, coolers)	$2,922,010.11	$0.00	$1,327,638.40	$4,249,648.51	39.76%	$3,111,790.99	$0.00	$1,356,860.06	$4,468,651.05	41.50%	-6.10%	-2.15%	**-4.90%**
Beer (beer, malt-based coolers)	$3,454.90	$0.00	$441,992.91	$445,447.81	4.17%	$18,777.01	$0.00	$446,974.87	$465,751.88	4.33%	-81.60%	-1.11%	**-4.36%**
Clothing (including hats, fur, leather)	$55,717.74	$82,636.27	$36,661.99	$175,016.00	1.64%	$66,623.05	$61,394.62	$30,595.55	$158,613.22	1.47%	8.07%	19.83%	**10.34%**
Crafts/arts	$354.85	$676.05	$5,448.41	$6,479.31	0.06%	$487.47	$1,419.93	$6,235.25	$8,142.65	0.08%	-45.95%	-12.62%	**-20.43%**
Electronics, Cameras, Binoculars, etc.	$295.09	$1,238.83	$668.05	$2,201.97	0.02%	$515.97	$1,201.99	$11,336.45	$13,054.41	0.12%	-10.71%	-94.11%	**-83.13%**
Food	$232,467.57	$34,048.37	$175,646.68	$442,162.62	4.14%	$228,038.55	$37,570.18	$156,690.54	$422,299.27	3.92%	0.34%	12.10%	**4.70%**
Glassware, Crystal, China, Figurines, Porcelain	$72,223.04	$10,048.23	$1,413.30	$83,684.57	0.78%	$92,755.91	$10,908.24	$3,173.87	$106,838.02	0.99%	-20.64%	-55.47%	**-21.67%**
Jewellery, Watches, Clocks	$257,421.00	$132,075.92	$33,261.71	$422,758.63	3.96%	$211,261.22	$123,202.19	$31,296.29	$365,759.70	3.40%	16.45%	6.28%	**15.58%**
Office and Travel Supplies	$9,052.88	$12,683.94	$13,835.05	$35,571.87	0.33%	$6,562.66	$11,296.47	$15,838.35	$33,697.48	0.31%	21.71%	-12.65%	**5.56%**
Perfume, Cosmetics, Skincare	$1,526,107.53	$144,937.06	$68,741.11	$1,739,785.70	16.28%	$1,521,834.43	$154,175.67	$63,568.28	$1,739,578.38	16.16%	-0.30%	8.14%	**0.01%**
Souvenirs (no clothing)	$20,378.70	$28,803.10	$21,896.35	$71,078.15	0.66%	$24,166.26	$32,097.59	$59,795.30	$116,059.15	1.08%	-12.59%	-63.38%	**-38.76%**
Tobacco, Cigars, Loose Tobacco	$1,116,306.99	$587,856.90	$1,151,839.39	$2,856,003.28	26.72%	$1,066,930.48	$618,064.16	$988,348.90	$2,673,343.54	24.83%	1.14%	16.54%	**6.83%**
Other	$13,707.28	$10,205.83	$10,411.22	$34,324.33	0.32%	$10,993.08	$8,781.20	$6,681.73	$26,456.01	0.25%	20.93%	55.82%	**29.74%**
TOTAL / TOTAUX	**$6,288,517.94**	**$1,091,253.74**	**$3,308,894.80**	**$10,688,666.48**	**100.00%**	**$6,414,049.26**	**$1,100,456.72**	**$3,252,222.54**	**$10,766,728.52**	**100.00%**	**-1.79%**	**1.74%**	**-0.73%**

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Department (product lines) Rayon (gamme de produits)	Imported (IDNP) Importees	Imported (IDP) Importees	Domestic Nationales	Total	Sales Mix %	Imported (IDNP) Importees	Imported (IDP) Importees	Domestic Nationales	Total	Sales Mix %	Imported +/- %	Domestic +/- %	Total +/- %
Accessories (purses, wallets, sunglasses, etc.)	$1,067,316.30	$744,279.86	$346,516.32	$2,158,112.48	1.52%	$1,024,228.18	$625,944.75	$275,029.36	$1,925,202.29	1.37%	9.78%	25.99%	**12.10%**
Alcohol (liquor, liqueur, wine, coolers)	$36,237,473.97	$0.00	$18,177,708.64	$54,415,182.61	38.36%	$37,330,057.43	$0.00	$18,456,384.93	$55,786,442.36	39.66%	-2.93%	-1.51%	**-2.46%**
Beer (beer, malt-based coolers)	$126,517.05	$0.00	$7,378,870.06	$7,505,387.11	5.29%	$221,810.45	$0.00	$7,499,709.55	$7,721,520.00	5.49%	-42.96%	-1.61%	**-2.80%**
Clothing (including hats, fur, leather)	$991,824.56	$1,165,758.66	$705,590.02	$2,863,173.24	2.02%	$904,107.05	$1,058,300.18	$782,615.61	$2,745,022.84	1.95%	9.95%	-9.84%	**4.30%**
Crafts/arts	$4,354.17	$13,854.57	$91,572.50	$109,781.24	0.08%	$5,021.74	$14,947.50	$100,970.52	$120,939.76	0.09%	-8.82%	-9.31%	**-9.23%**
Electronics, Cameras, Binoculars, etc.	$10,709.40	$13,553.21	$13,188.97	$37,451.58	0.03%	$15,987.93	$14,291.55	$19,983.62	$50,263.10	0.04%	-19.87%	-34.00%	**-25.49%**
Food	$3,357,891.68	$451,850.99	$3,021,989.73	$6,831,732.40	4.82%	$3,379,243.51	$416,880.35	$2,814,069.98	$6,610,193.84	4.70%	0.36%	7.39%	**3.35%**
Glassware, Crystal, China, Figurines, Porcelain	$703,409.47	$100,417.61	$32,752.09	$836,579.17	0.59%	$930,974.13	$116,805.57	$42,546.01	$1,090,325.71	0.78%	-23.28%	-23.02%	**-23.27%**
Jewellery, Watches, Clocks	$2,560,386.81	$1,319,524.62	$534,007.15	$4,413,918.58	3.11%	$2,361,300.12	$1,584,652.88	$559,634.19	$4,505,587.19	3.20%	-1.67%	-4.58%	**-2.03%**
Office and Travel Supplies	$92,680.51	$174,280.05	$217,158.91	$484,119.47	0.34%	$130,055.30	$159,971.01	$226,463.30	$516,489.61	0.37%	-7.95%	-4.11%	**-6.27%**
Perfume, Cosmetics, Skincare	$17,708,766.07	$1,374,846.77	$757,591.06	$19,841,203.90	13.99%	$18,127,036.86	$1,462,687.20	$721,241.83	$20,310,965.89	14.44%	-2.58%	5.04%	**-2.31%**
Souvenirs (no clothing)	$512,285.87	$584,892.84	$498,170.14	$1,595,348.85	1.12%	$480,608.49	$570,117.88	$525,228.14	$1,575,954.51	1.12%	4.42%	-5.15%	**1.23%**
Tobacco, Cigars, Loose Tobacco	$15,924,657.06	$8,702,993.25	$15,692,518.62	$40,320,168.93	28.43%	$15,361,377.54	$7,927,424.78	$14,061,607.37	$37,350,409.69	26.55%	5.75%	11.60%	**7.95%**
Other	$195,645.98	$123,193.55	$107,287.93	$426,127.46	0.30%	$136,414.99	$131,903.43	$84,669.47	$352,987.89	0.25%	18.83%	26.71%	**20.72%**
TOTAL / TOTAUX	**$79,493,918.90**	**$14,769,445.98**	**$47,574,922.14**	**$141,838,287.02**	**100.00%**	**$80,408,223.72**	**$14,083,927.08**	**$46,170,153.88**	**$140,662,304.68**	**100.00%**	**-0.24%**	**3.04%**	**0.84%**