

DUTY FREE WEB INTERACTIVE IMPLEMENTATION

FOR NATIONAL AND PARTNER WEBSITES

Embed Code to Website

This document describes embedding Allowances Interactive to national and partner websites. It is important that the correct codes and values are added to the appropriate site.

Please add the following code to your website: (values in black, need to be modified)

```
/* ===== Start Code Copy ===== */
<iframe
  src="http://dutyfree.ookie.com/dutyfree.aspx?loc=FDFA99&lng=en-CA&opt=y"
  width="660"
  height="600"
  scrolling="no"
  frameborder="0">
  <p>Your browser does not support iframes.</p>
</iframe>
/* ===== End Code Copy ===== */
```

(For additional code samples visit: <http://dutyfree.ookie.com/sampleCode.html>)

VARIABLES

- **loc**
- **lng**
- **opt**

LOC = Location, this is set to track which website the user is viewing. Please see codes below for your location CODE.

LNG = Language, this will set the language for the site. If language is dynamically set as it is on the main site simply incorporate a simple JavaScript that will set this value. Supported values en-CA, fr-CA, en-US, es-US

OPT = Option, can be either n or y, where y means we do our own mailing lists, n mean use main Duty Free site to register in Mailing list. This can be overridden by the visitor if visitor checked "Please put me on your mailing list"

(Note: this is checked by default)

National Website – DutyFreeCanada.com

This has been created as a default location to track users on the national site.

National Duty Free CanadaFDFA99

For questions and assistance, please contact us at OOKIE Designs
brad@ookie.com bus: 705-580-2483 cell: 705-471-6209

Duty Free – Partner Location Codes

British Columbia

Peace Arch – Surrey Highway # 99	BCPA001
West Coast – Surrey * Highway # 15.....	BCWC002
Aldergrove Highway # 13	BCAG003
Abbotsford Highway # 11	BCAF004
Osoyoos Highway # 97.....	BCOY005
Kingsgate Highway # 95.....	BCKG006
Tobacco Plains – Roosville Highway # 93	BCTP007

New Brunswick

Woodstock Highway # 95	NBWS008
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Alberta

Altan – Coutts Highway # 4	ALAC009
Carway Highway # 2.....	ALCW010

Saskatchewan

North Portal Highway # 39.....	SKNP011
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Ontario

Fort Frances Highway # 11 & 71	ONFF012
Sault Ste. Marie International Bridge Plaza	ONSS013
Blue Water – Sarnia * Highway # 402.....	ONBW014
Ambassador Bridge – Windsor * Highway # 3	ONAB015
Windsor Tunnel – Windsor * Detroit Windsor Tunnel	ONWT016
Peace Bridge – Fort Erie * Queen Elizabeth Highway	ONPB017
Niagara Falls Rainbow Bridge	ONNF018
Queenston * Highway # 405	ONQS019

Quebec

IGL Duty Free Shop – St-Bernard de Lacolle * Highway # 15.....	QUIG020
Philipsburg Highway # 133	QUPB021
Highwater Highway # 243.....	QUHW022
Stanhope Highway # 147	QUSH023
De La Beauce – St-Theophile Highway # 173	QUDB024
Stanstead Duty Free (BHTE) Highway # 55	QUDF025

Manitoba

Peace Garden – Boissevain Highway # 10 S	MNPG026
DFS Ventures – Emerson Highway # 29	MNVT027
Kitt's – Sprague Highway # 12.....	MNKS028