National Airport Sales Jan - Nov 10-11

National Gross Sales -Airport	Nov 11					Nov 10					Variance		
Department (product lines) Rayon (gamme de produits)	Imported (IDNP) Importees	Imported (IDP) Importees	Domestic Nationales	Total	Sales Mix %	Imported (IDNP) Importees	Imported (IDP) Importees	Domestic Nationales	Total	Sales Mix %	Imported +/- %	Domestic +/- %	Total +/- %
Accessories (purses, wallets, sunglasses, etc.)	$220,238.53	$267,374.03	$12,780.44	$500,393.00	3.06%	$200,242.60	$236,198.79	$12,398.48	$448,839.87	3.07%	11.72%	3.08%	**11.49%**
Alcohol (liquor, liqueur, wine, coolers)	$1,914,263.70	$0.00	$1,916,272.16	$3,830,535.86	23.45%	$1,693,454.10	$0.00	$1,669,430.07	$3,362,884.17	22.99%	13.04%	14.79%	**13.91%**
Beer (beer, malt-based coolers)	$0.00	$0.00	$15,798.98	$15,798.98	0.10%	$0.00	$0.00	$15,886.25	$15,886.25	0.11%	0.00%	-0.55%	**-0.55%**
Clothing (including hats, fur, leather)	$361,545.84	$185,503.98	$18,795.43	$565,845.25	3.46%	$203,077.54	$185,655.82	$16,283.41	$405,016.77	2.77%	40.73%	15.43%	**39.71%**
Crafts/arts	$0.00	$1,716.06	$4,933.83	$6,649.89	0.04%	$0.00	$1,414.65	$5,889.78	$7,304.43	0.05%	21.31%	-16.23%	**-8.96%**
Electronics, Cameras, Binoculars, etc.	$1,064.69	$22,229.75	$22.99	$23,317.43	0.14%	$13,461.53	$34,332.13	$52.97	$47,846.63	0.33%	-51.26%	-56.60%	**-51.27%**
Food	$412,649.19	$41,082.65	$712,472.97	$1,166,204.81	7.14%	$357,453.87	$35,562.51	$676,517.63	$1,069,534.01	7.31%	15.45%	5.31%	**9.04%**
Glassware, Crystal, China, Figurines, Porcelain	$333.50	$8,935.88	$778.44	$10,047.82	0.06%	$5,807.25	$12,663.57	$3,580.08	$22,050.90	0.15%	-49.82%	-78.26%	**-54.43%**
Jewellery, Watches, Clocks	$467,812.42	$644,862.62	$49,586.03	$1,162,261.07	7.11%	$412,477.05	$426,288.62	$55,279.14	$894,044.81	6.11%	32.66%	-10.30%	**30.00%**
Office and Travel Supplies	$325,067.99	$146,697.96	$1,313.65	$473,079.60	2.90%	$183,716.05	$128,197.33	$2,068.04	$313,981.42	2.15%	51.25%	-36.48%	**50.67%**
Perfume, Cosmetics, Skincare	$5,121,807.79	$38,914.83	$72,387.37	$5,233,109.99	32.03%	$4,654,697.17	$17,423.19	$65,890.90	$4,738,011.26	32.39%	10.46%	9.86%	**10.45%**
Souvenirs (no clothing)	$1,195.51	$161,006.49	$155,137.56	$317,339.56	1.94%	$135.17	$114,601.39	$98,017.30	$212,753.86	1.45%	41.37%	58.28%	**49.16%**
Tobacco, Cigars, Loose Tobacco	$1,856,667.49	$6,819.50	$1,167,807.18	$3,031,294.17	18.56%	$1,898,639.44	$3,405.33	$1,185,798.38	$3,087,843.15	21.11%	-2.03%	-1.52%	**-1.83%**
Other	$0.00	$0.00	$0.03	$0.03	0.00%	$0.01	$0.00	$0.00	$0.01	0.00%	-100.00%	0.00%	**200.00%**
TOTAL / TOTAUX	**$10,682,646.65**	**$1,525,143.75**	**$4,128,087.06**	**$16,335,877.46**	**100.00%**	**$9,623,161.78**	**$1,195,743.33**	**$3,807,092.43**	**$14,625,997.54**	**100.00%**	**12.84%**	**8.43%**	**11.69%**

National Gross Sales - Airport	Jan - Nov 11					Jan - Nov 10					Variance		
Department (product lines) Rayon (gamme de produits)	Imported (IDNP) Importees	Imported (IDP) Importees	Domestic Nationales	Total	Sales Mix %	Imported (IDNP) Importees	Imported (IDP) Importees	Domestic Nationales	Total	Sales Mix %	Imported +/- %	Domestic +/- %	Total +/- %
Accessories (purses, wallets, sunglasses, etc.)	$3,118,854.72	$3,498,018.25	$176,919.73	$6,793,792.70	3.24%	$2,669,830.48	$3,031,212.99	$156,041.90	$5,857,085.37	3.20%	16.06%	13.38%	**15.99%**
Alcohol (liquor, liqueur, wine, coolers)	$22,474,873.62	$0.00	$24,787,006.68	$47,261,880.30	22.53%	$19,501,953.26	$0.00	$21,851,410.92	$41,353,364.18	22.61%	15.24%	13.43%	**14.29%**
Beer (beer, malt-based coolers)	$0.00	$0.00	$215,958.70	$215,958.70	0.10%	$23.97	$0.00	$213,105.65	$213,129.62	0.12%	-100.00%	1.34%	**1.33%**
Clothing (including hats, fur, leather)	$4,459,305.70	$2,450,809.66	$256,881.77	$7,166,997.13	3.42%	$2,977,403.85	$2,876,661.01	$215,628.96	$6,069,693.82	3.32%	18.04%	19.13%	**18.08%**
Crafts/arts	$0.00	$26,173.20	$95,834.12	$122,007.32	0.06%	$0.00	$27,279.54	$95,273.00	$122,552.54	0.07%	-4.06%	0.59%	**-0.44%**
Electronics, Cameras, Binoculars, etc.	$110,660.67	$376,639.93	$1,127.87	$488,428.47	0.23%	$192,615.29	$359,053.86	$1,440.57	$553,109.72	0.30%	-11.67%	-21.71%	**-11.69%**
Food	$5,359,054.16	$549,930.71	$10,560,153.21	$16,469,138.08	7.85%	$4,849,089.23	$458,690.48	$9,796,766.56	$15,104,546.27	8.26%	11.33%	7.79%	**9.03%**
Glassware, Crystal, China, Figurines, Porcelain	$29,184.24	$243,480.27	$28,139.60	$300,804.11	0.14%	$73,689.31	$225,700.00	$64,328.97	$363,718.28	0.20%	-8.93%	-56.26%	**-17.30%**
Jewellery, Watches, Clocks	$6,890,286.35	$7,511,993.40	$739,555.58	$15,141,835.33	7.22%	$5,175,783.77	$5,302,530.92	$353,059.30	$10,831,373.99	5.92%	37.45%	109.47%	**39.80%**
Office and Travel Supplies	$5,045,580.78	$2,198,487.64	$33,535.35	$7,277,603.77	3.47%	$3,624,915.13	$1,793,528.55	$21,160.76	$5,439,604.44	2.97%	33.69%	58.48%	**33.79%**
Perfume, Cosmetics, Skincare	$64,005,985.84	$391,097.06	$846,662.76	$65,243,745.66	31.10%	$55,656,202.98	$186,599.32	$809,844.47	$56,652,646.77	30.98%	15.32%	4.55%	**15.16%**
Souvenirs (no clothing)	$7,835.42	$2,153,122.28	$2,543,245.61	$4,704,203.31	2.24%	$14,405.87	$2,857,035.20	$1,540,565.89	$4,412,006.96	2.41%	-24.74%	65.09%	**6.62%**
Tobacco, Cigars, Loose Tobacco	$23,455,548.99	$30,057.19	$15,113,339.93	$38,598,946.11	18.40%	$22,523,462.65	$13,232.57	$13,355,527.69	$35,892,222.91	19.63%	4.21%	13.16%	**7.54%**
Other	$0.01	$0.00	$145.05	$145.06	0.00%	$0.19	$0.00	$32.99	$33.18	0.00%	-94.74%	339.68%	**337.19%**
TOTAL / TOTAUX	**$134,957,170.50**	**$19,429,809.59**	**$55,398,505.96**	**$209,785,486.05**	**100.00%**	**$117,259,375.98**	**$17,131,524.44**	**$48,474,187.63**	**$182,865,088.05**	**100.00%**	**14.88%**	**14.28%**	**14.72%**