# National Airport Sales Jan - Aug 12-13

| National Gross Sales -Airport | Aug 13 | | | | | | Aug 12 | | | | Variance | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Department (product lines)<br>Rayon (gamme de produits) | Imported (IDNP)<br>Importees | Imported (IDP)<br>Importees | Domestic<br>Nationales | Total | Sales<br>Mix % | Imported (IDNP)<br>Importees | Imported (IDP)<br>Importees | Domestic<br>Nationales | Total | Sales<br>Mix % | Imported<br>+/- % | Domestic<br>+/- % | Total<br>+/- % |
| **Accessories (purses, wallets, sunglasses, etc.)** | $350,753.96 | $350,508.05 | $2,244.85 | $703,506.86 | 2.67% | $311,428.01 | $327,446.68 | $12,580.52 | $651,455.21 | 2.86% | 9.77% | -82.16% | **7.99%** |
| **Alcohol (liquor, liqueur, wine, coolers)** | $2,411,503.46 | $0.00 | $3,205,557.41 | $5,617,060.87 | 21.30% | $2,052,016.49 | $0.00 | $2,926,047.90 | $4,978,064.39 | 21.84% | 17.52% | 9.55% | **12.84%** |
| **Beer (beer, malt-based coolers)** | $0.00 | $0.00 | $18,046.55 | $18,046.55 | 0.07% | $0.00 | $0.00 | $18,826.59 | $18,826.59 | 0.08% | 0.00% | -4.14% | **-4.14%** |
| **Clothing (including hats, fur, leather)** | $837,157.07 | $236,477.09 | $22,740.30 | $1,096,374.46 | 4.16% | $692,110.70 | $340,387.37 | $18,833.20 | $1,051,331.27 | 4.61% | 3.98% | 20.75% | **4.28%** |
| **Crafts/arts** | $148.00 | $284.90 | $10,445.86 | $10,878.76 | 0.04% | $1,482.44 | $637.99 | $11,427.30 | $13,547.73 | 0.06% | -79.58% | -8.59% | **-19.70%** |
| **Electronics, Cameras, Binoculars, etc.** | $5,627.30 | $41,365.21 | $0.00 | $46,992.51 | 0.18% | $1,121.85 | $42,446.57 | $99.95 | $43,668.37 | 0.19% | 7.86% | -100.00% | **7.61%** |
| **Food** | $749,875.88 | $123,419.13 | $1,765,182.55 | $2,638,477.56 | 10.01% | $682,121.35 | $90,849.11 | $1,408,369.93 | $2,181,340.39 | 9.57% | 12.98% | 25.34% | **20.96%** |
| **Glassware, Crystal, China, Figurines, Porcelain** | $0.00 | $13,226.41 | $39.85 | $13,266.26 | 0.05% | $191.31 | $17,512.65 | $1,106.85 | $18,810.81 | 0.08% | -25.29% | -96.40% | **-29.48%** |
| **Jewellery, Watches, Clocks** | $1,022,650.37 | $993,907.19 | $89,310.23 | $2,105,867.79 | 7.99% | $836,318.16 | $999,636.29 | $101,698.91 | $1,937,653.36 | 8.50% | 9.84% | -12.18% | **8.68%** |
| **Office and Travel Supplies** | $980,654.11 | $301,942.55 | $1,280.00 | $1,283,876.66 | 4.87% | $801,556.27 | $327,157.46 | $7,258.47 | $1,135,972.20 | 4.98% | 13.63% | -82.37% | **13.02%** |
| **Perfume, Cosmetics, Skincare** | $9,155,021.74 | $127,690.05 | $80,332.05 | $9,363,043.84 | 35.51% | $7,540,918.84 | $66,805.96 | $73,668.91 | $7,681,393.71 | 33.71% | 22.02% | 9.04% | **21.89%** |
| **Souvenirs (no clothing)** | $2,065.05 | $364,154.86 | $105,136.63 | $471,356.54 | 1.79% | $1,449.94 | $304,533.20 | $94,483.63 | $400,466.77 | 1.76% | 19.69% | 11.27% | **17.70%** |
| **Tobacco, Cigars, Loose Tobacco** | $1,837,321.47 | $732.00 | $1,159,430.74 | $2,997,484.21 | 11.37% | $1,692,400.70 | $610.00 | $981,470.72 | $2,674,481.42 | 11.74% | 8.57% | 18.13% | **12.08%** |
| **Other** | $2,557.00 | $44.00 | $0.05 | $2,601.05 | 0.01% | $2,440.26 | $0.00 | $0.04 | $2,440.30 | 0.01% | 6.59% | 25.00% | **6.59%** |
| **TOTAL / TOTAUX** | **$17,355,335.41** | **$2,553,751.44** | **$6,459,747.07** | **$26,368,833.92** | **100.00%** | **$14,615,556.32** | **$2,518,023.28** | **$5,655,872.92** | **$22,789,452.52** | **100.00%** | **16.20%** | **14.21%** | **15.71%** |

| National Gross Sales - Airport | Jan - Aug 13 | | | | | | Jan - Aug 12 | | | | Variance | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Department (product lines)<br>Rayon (gamme de produits) | Imported (IDNP)<br>Importees | Imported (IDP)<br>Importees | Domestic<br>Nationales | Total | Sales<br>Mix % | Imported (IDNP)<br>Importees | Imported (IDP)<br>Importees | Domestic<br>Nationales | Total | Sales<br>Mix % | Imported<br>+/- % | Domestic<br>+/- % | Total<br>+/- % |
| **Accessories (purses, wallets, sunglasses, etc.)** | $2,574,469.48 | $2,995,996.18 | $37,380.90 | $5,607,846.56 | 3.10% | $2,432,496.03 | $2,666,061.81 | $104,929.63 | $5,203,487.47 | 3.15% | 9.26% | -64.38% | **7.77%** |
| **Alcohol (liquor, liqueur, wine, coolers)** | $19,304,914.58 | $0.00 | $20,735,252.02 | $40,040,166.60 | 22.15% | $18,162,931.77 | $0.00 | $19,360,329.77 | $37,523,261.54 | 22.74% | 6.29% | 7.10% | **6.71%** |
| **Beer (beer, malt-based coolers)** | $13.00 | $0.00 | $151,496.35 | $151,509.35 | 0.08% | $155.88 | $0.00 | $161,567.84 | $161,723.72 | 0.10% | -91.66% | -6.23% | **-6.32%** |
| **Clothing (including hats, fur, leather)** | $4,838,183.23 | $1,879,834.45 | $189,815.85 | $6,907,833.53 | 3.82% | $4,282,501.13 | $1,972,669.77 | $156,206.63 | $6,411,377.53 | 3.89% | 7.40% | 21.52% | **7.74%** |
| **Crafts/arts** | $4,040.13 | $6,026.75 | $71,539.54 | $81,606.42 | 0.05% | $9,154.13 | $7,190.84 | $64,547.06 | $80,892.03 | 0.05% | -38.41% | 10.83% | **0.88%** |
| **Electronics, Cameras, Binoculars, etc.** | $40,684.52 | $295,676.14 | $45.90 | $336,406.56 | 0.19% | $3,993.04 | $313,760.27 | $299.89 | $318,053.20 | 0.19% | 5.86% | -84.69% | **5.77%** |
| **Food** | $4,362,707.68 | $659,369.39 | $9,533,941.93 | $14,556,019.00 | 8.05% | $4,186,668.76 | $448,062.42 | $7,962,955.90 | $12,597,687.08 | 7.64% | 8.36% | 19.73% | **15.55%** |
| **Glassware, Crystal, China, Figurines, Porcelain** | $597.76 | $74,480.75 | $2,174.72 | $77,253.23 | 0.04% | $3,002.02 | $92,822.03 | $3,843.22 | $99,667.27 | 0.06% | -21.65% | -43.41% | **-22.49%** |
| **Jewellery, Watches, Clocks** | $6,659,977.03 | $6,398,529.94 | $543,673.98 | $13,602,180.95 | 7.52% | $5,521,173.44 | $6,166,218.43 | $489,198.60 | $12,176,590.47 | 7.38% | 11.73% | 11.14% | **11.71%** |
| **Office and Travel Supplies** | $5,686,527.18 | $2,076,530.79 | $12,410.79 | $7,775,468.76 | 4.30% | $5,126,238.17 | $1,879,976.38 | $59,677.16 | $7,065,891.71 | 4.28% | 10.80% | -79.20% | **10.04%** |
| **Perfume, Cosmetics, Skincare** | $58,670,418.70 | $634,985.61 | $698,174.32 | $60,003,578.63 | 33.19% | $51,048,431.03 | $434,323.32 | $660,290.08 | $52,143,044.43 | 31.61% | 15.19% | 5.74% | **15.07%** |
| **Souvenirs (no clothing)** | $12,174.33 | $1,800,566.82 | $486,860.82 | $2,299,601.97 | 1.27% | $20,193.48 | $1,468,714.65 | $562,984.50 | $2,051,892.63 | 1.24% | 21.75% | -13.52% | **12.07%** |
| **Tobacco, Cigars, Loose Tobacco** | $17,850,340.91 | $38,755.98 | $11,459,355.17 | $29,348,452.06 | 16.23% | $17,994,714.31 | $38,641.91 | $11,104,668.72 | $29,138,024.94 | 17.66% | -0.80% | 3.19% | **0.72%** |
| **Other** | $12,292.08 | $551.94 | $15.16 | $12,859.18 | 0.01% | $3,739.69 | $264.62 | $42.11 | $4,046.42 | 0.00% | 220.75% | -64.00% | **217.79%** |
| **TOTAL / TOTAUX** | **$120,017,340.61** | **$16,861,304.74** | **$43,922,137.45** | **$180,800,782.80** | **100.00%** | **$108,795,392.88** | **$15,488,706.45** | **$40,691,541.11** | **$164,975,640.44** | **100.00%** | **10.13%** | **7.94%** | **9.59%** |