



Government Relations Agenda

Teleconference
Thursday, October 22, 2015
11:00am to 12:30pm (EST)
Dial in #: **1-888-289-4573**
Access Code: **614331**

Item

A

1. **Road Trip** Status and Lobbying Plan Discussion
2. **Federal Election Outcome** – FDFA Liberal Connections? Next Steps
3. **Tobacco SWOT Analysis** and Action Plan (Excise, Menthol, Allowances, Plain Packaging, etc.), including the need for a Factual Database and Research Brief on Duty Free Tobacco Sales, to position the industry as responsible tobacco retailers and not a threat to overarching health strategies of government.
4. **CBSA Streamlining and Opportunities** Analysis and Action Plan.
5. **Formal Industry Brief** to support relationship plan and education of new federal decision makers.
6. **2016 Overall Relationship Plan**, Including Specific Key Projects.
7. **Annual Review of existing and potential GR Advisors** to support initiatives, given Liberal Government
8. **November Operators Meeting Components** – Committee Report to Members, Post-Election SWOT Analysis. Brief from outside consultants (e.g. Leo Duguay, RCC)
9. **GR Lobbying Event**, should we have an Ottawa Event in 2016 to support the relationship plan.
10. **Overall 2016 Budget Review** based on plans in above areas.

B 2016 GR Committee Composition and Operational Review

1. GR Committee Chair – Responsible for Setting and Running Meetings, and the Agendas.
2. Potential Need for Specific Project Managers or Champions within the Committee.
3. Review pros and cons of how committee is currently operating in any area? Recommendations to improve efficiency or effectiveness.
4. Adequacy of Current Committee? Need for any new members?

C Other Issues