



Board of Directors Agenda

Teleconference
 Monday, May 16th, 2011
 1:00pm to 3:00pm (EST)
 Dial in # : **1-888-289-4573**
 Access Code: **614331**

	<u>Item</u>	<u>Presenter</u>	<u>~Minutes</u>	<u>~Finish</u>
A	Standard Agenda Items		5	1:05
	Call to Order and Roll Call	Chair		
	<ul style="list-style-type: none"> Review and approval of consent agenda items Approval of prior meeting minutes 	Laurie Laurie		
B	Executive Director's Report	Laurie	10	1:15
C	Special Reports	Laurie Karson	45	2:00
	Update on recent April Semi-Annual Mtg and Budget			
	2012 Semi-Annual Meeting Location Discussion			
	National Student Scholarship Proposal			
	Membership & National Marketing Dues – Update			
	Request for Marketing Discussion - Steve Richardson			
D	Committee & Program/Service Reports		45	2:45
	Government Relations			
	<ul style="list-style-type: none"> Strategic Review Update Perimeter Vision Update Federal Election Update Can/Am Conference 			
	Convention Committee – Update on Current Status			
	National Marketing Initiative			
	<ul style="list-style-type: none"> Budgeting Exercise Update on Recent Marketing Activities Peninsula Duty Free Participation Discussion 			
	Other Committee Updates			
E	New Business			
F	Board In Camera Session		10	2:55
G	Adjournment of Meeting			

Consent Agenda Items:

- Convention Committee Minutes – April 2011
- Semi-Annual Mtg Minutes – April 2011
- Marketing Invoice Covering Letter
- Can/Am Presentations from May 3rd, 2011
 - Stan Korosec Presentation
 - Jim Philips Presentation
 - Border Visions Presentation
 - Beyond Border Presentation
- Globe & Mail Article on Allowances
- 2011 M.P. Listing