FDFA AFHT
FRONTIER DUTY FREE ASSOCIATION
ASSOCIATION FRONTIERE HORS TAXES

Board of Directors Agenda

Teleconference
Monday, March 19th, 2012
1:00pm to 3:00pm (EST)
Dial in # : **1-888-289-4573**
Access Code: **614331**

	Item	Presenter	~Minutes	~Finish
A	**Standard Agenda Items**		5	1:05pm
	Call to Order and Roll Call	Chair	5	
	• Review and approval of March 2011 draft minutes and consent agenda items	Laurie		
B	**Review of Final National Marketing Plan 2012 & OSL/FDFA Contract**	Laurie Karson	40	1:45pm
C	**Special Reports – Discussion & Decision Required**		60	2:45pm
	Government Relations	Peter		
	• Strategic Review Update and Discussion	Brain/L.Karson		
	• Sault Ste. Marie Duty Free Status Update			
	• Imperial Tobacco Update			
	• Update on Correspondence for Extreme DF Sales			
	Business & Professional Development	L.Karson		
	FDFA Bag Program Update	L.Karson		
	National Marketing Program Update	L.Karson		
	• Peninsula Duty Free Update	A.Taqtaq		
	Gold Standards 2012	L.Karson		
	Convention Committee 2012 Update	L.Karson		
	• Service Supplier Recommendation	L.Karson		
	Convention Recommendation – 2013	L.Karson		
	Convention Multi-Year Review (2014/15/16)	L.Karson		
	FDFA Social Media Initiative	L.Karson		
	Think Tank Update	L.Karson		
D	**In Camera Session, New Business & Adjournment of Meeting**			

Consent Agenda Items:

- FDFA Committee Composition 2012
- Convention Committee Minutes – February 2012