Board of Directors Agenda

Teleconference
Monday, June 17th, 2013
1:00pm to 3:00pm (EST)
Conference Call In #: 1-888-289-4573
Access Code: 614331

	Item	Presenter	~Minutes	~Finish
A	**Standard Agenda Items**		10	1:10pm
	Call to Order and Roll Call	Chair		
	• Review and approval of June 17th Agenda and Consent Items, Review and approval of May 23rd draft minutes	Laurie Karson		
	• Review of Draft FDFA Audit	Jim Pearce		
B	**Special Reports – Discussion & Decision Required**		100	2:50pm
	Government Relations			
	• Strategic Review Update and Discussion	Abe Taqtaq		
	○ Estate Planning & Trust Initiative/Discussion	Justin Guay		
	• FDFA Compliancy Audit Check List Update	Laurie Karson		
	• Tobacco Pricing Discussion Re: Woodstock	Abe Taqtaq		
	Business & Professional Development Update			
	• Allowance Video Series Update/Launch	L.Karson/J. Guay/J. Foster		
	• Draft Webinar Presentation on Workshop Findings/Next Steps	L.Karson		
	• Video Series with MS2 - 2013/2014	L.Karson		
	National Marketing Program Update			
	• Brand Partnership Update (Gibson's/Absolut)	L.Karson		
	• Short Term General Marketing Initiatives/Objectives	L.Karson		
	FDFA Operations Update & Discussion			
	• Part Time FDFA Summer Paid Internship	L.Karson		
	Convention Committee Update	L.Karson		
C	**New Business & Adjournment of Meeting**		10	3:00pm

Consent Agenda Items:

- Convention Minutes – May 2013
- Allowance Communication to Operators – week of June 11th
- Save the Date Webinar Communication – May 2013
- Press Release for Breast Cancer/FDFA/Pernod Fundraising – May 2013